



Award Winning Book!

Trade Shows from One Country to the Next

..... Larry Kulchawik



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Larry Kulchawik's guide book - 'Trade Shows From One Country to the Next' has been given a Gold Award for the 2016/17 MarCom Awards and Hermes creative competition.



Kulchawik served as President of IFES and EDPA and in the book he shares the knowledge provided by fellow exhibit company owners from around the world. The book outlines the venues, regulations, labor issues, design styles, and cultural differences when exhibiting in 45 different countries.

It is truly a guide book for exhibit managers and exhibit suppliers when exhibiting for the first time in a different country.

The MarCom and Hermes Award is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers.

MarCom and Hermes Awards are administered and judged by the Association of Marketing and Communication Professionals. Marcom is a 22 year old international organization consists of several thousand creative professionals. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations.

There were over 6,500 entries from throughout the world.